**Nifty Timeline**

* Phase One: UX testing
  + Create a wire frame-based prototype to pass around to friends; collect feedback and implement any potential changes to wire frame
  + Julie:
    - Create wireframe for every inch of app
    - Upload wireframe JPEGs into a prototyper
    - Send to Shivi and Alex, pass around to friends
  + Alex:
    - Passes prototype around to friend
  + Timeline: 4-5 days (10-15 hours)
* Phase Two: Branding and Identity
  + Create a logo and branding identity for Nifty
    - Logo, fonts, colors, style
  + Julie:
    - Researches app and mobile design
    - Develops the above branding
    - Sends early versions and options to both Shivi and Alex for feedback
  + Alex:
    - Provides support and feedback on design throughout process
  + Product: Logo, in-progress design of the Homepage
  + Timeline: 7-10 days (15-20 hours)
* Phase Three: App design
  + Create each page of the app and any components on the page
    - Pages:
      * Finalized homepage (Like newsfeed)
      * Profile page: Rentor (editable)
      * Profile page: Rentee (editable)
      * Rentor profiles (“Closet”)
      * Rentee profile?
      * Page for individual items (+”Request” box)
    - Components: Icons, pop ups
  + Julie and Alex split up the pages according to time commitment
  + Product: Each element of the app designed and finalized
  + Timeline: 3+ weeks (30-35 hours)
* Phase Four: Prototype
  + Upload finalized designs into a prototype (Pixelate?)
  + Timeline: 1 day (5-6 hours)
* Phase Five: Adjustments
  + Make adjustments to design according to feedback on prototype
  + Timeline: ?
* Phase Six: Handing over to developers
  + Work with developers to ensure they understand the design and how to code it into the final product
  + Timeline: Determined by developers